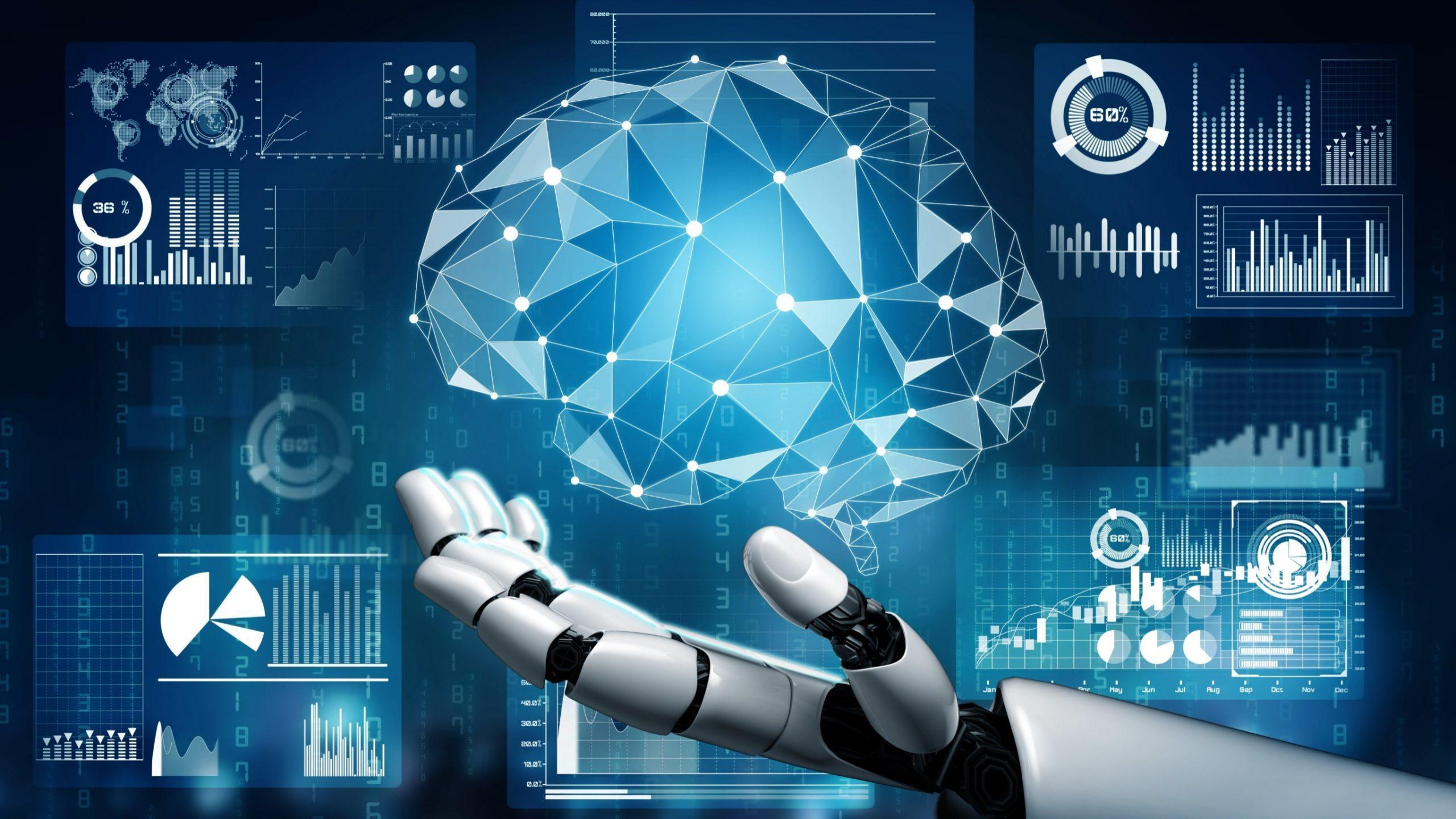
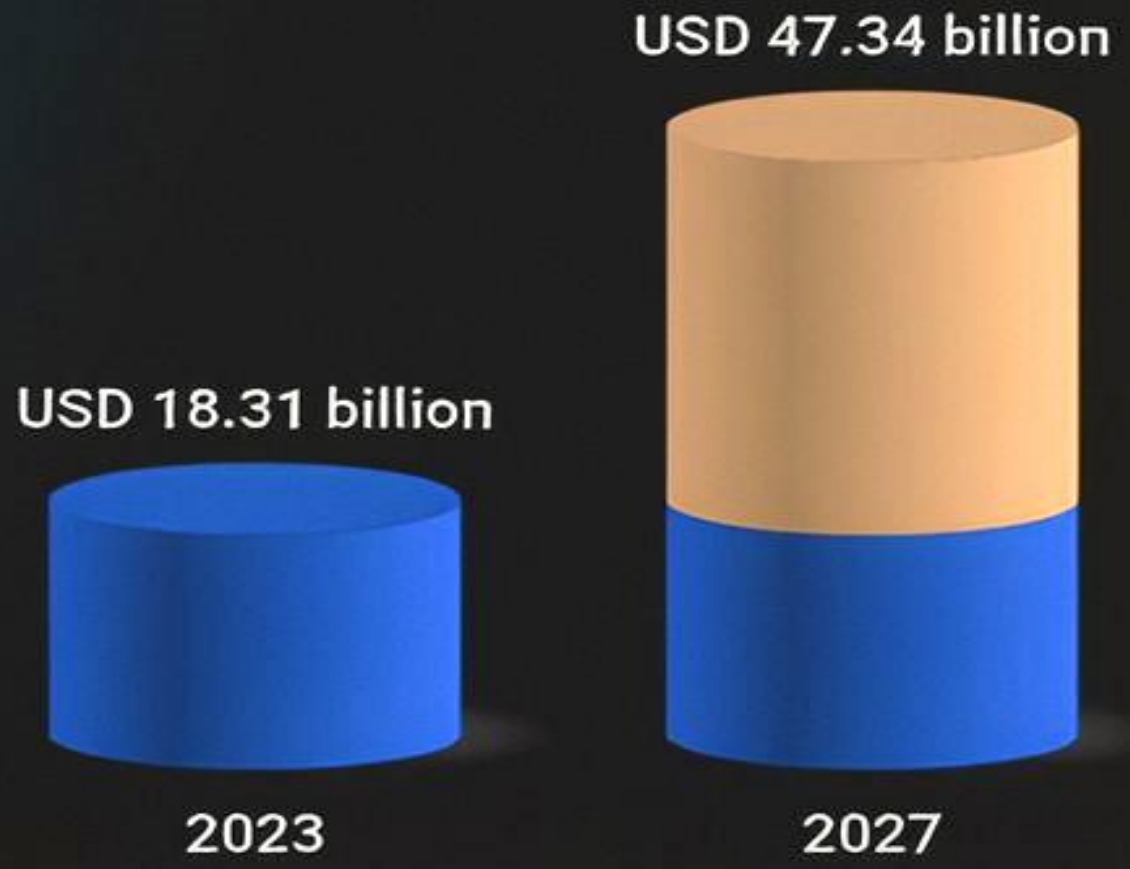

36 %
60%
60%
Jan
May
Jun
Jul
Aug
Sep
Oct
Nov
Dec

Global Smart Hospitality Market

Market forecast to grow at CAGR of 26.8%



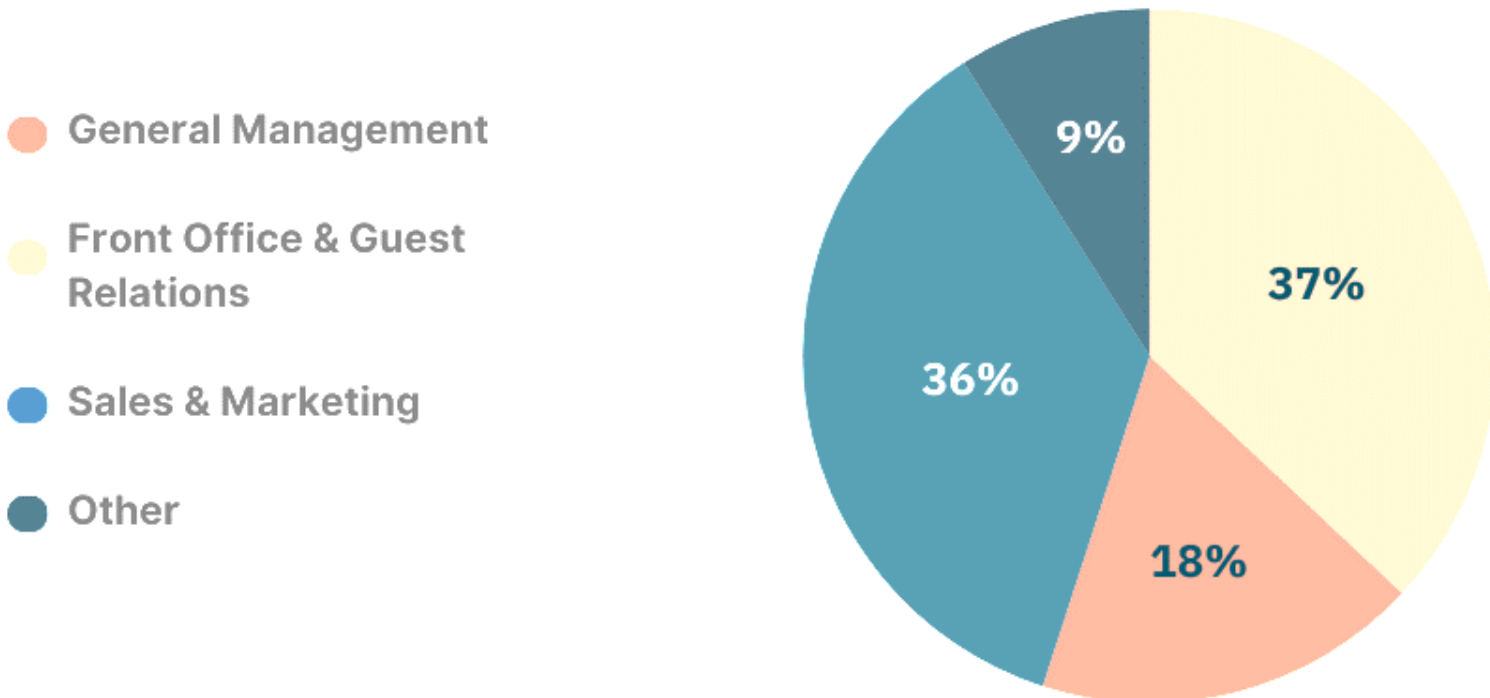
https://www.researchandmarkets.com/reports/5785787

RESEARCH AND MARKETS
THE WORLD'S LARGEST MARKET RESEARCH STORE

MARA

Which department in your hotel benefits the most from AI?

Examining which specific department within hotels stands to gain the most from AI integration.

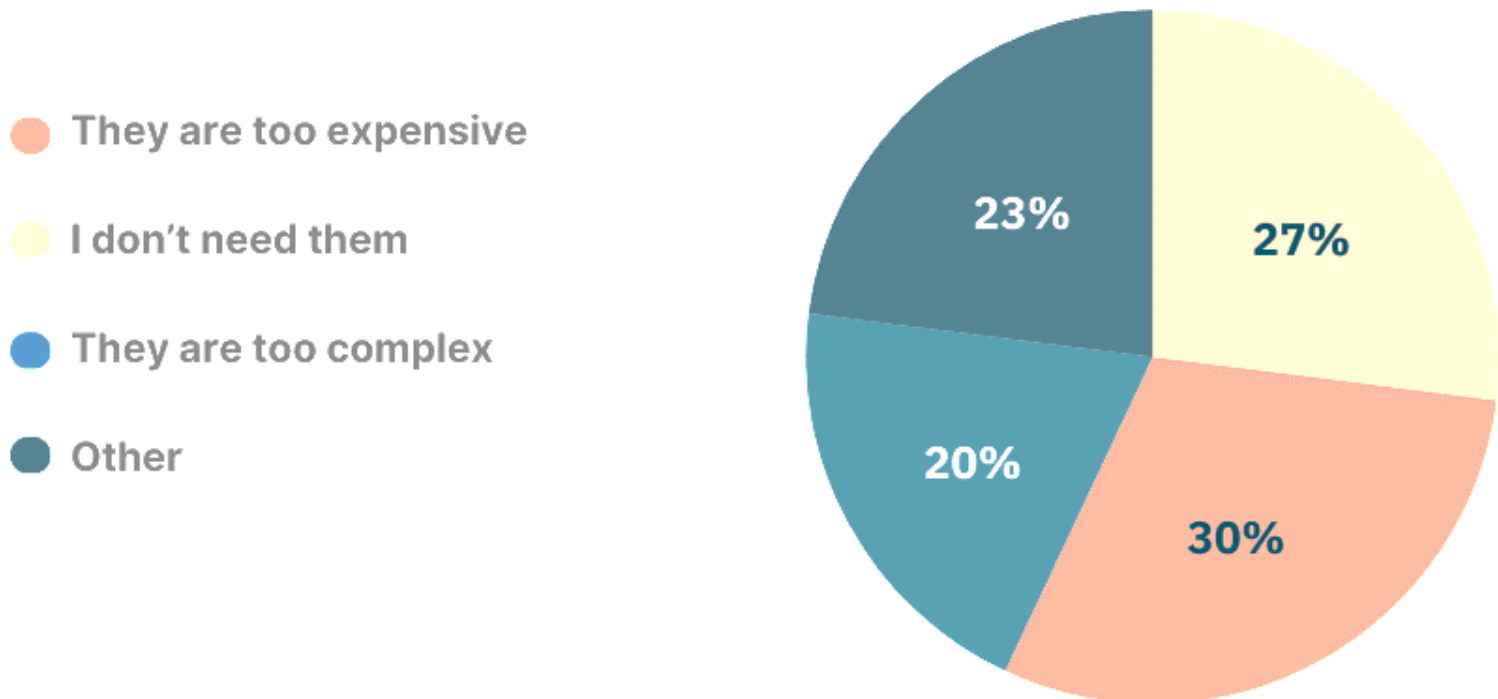


Total hoteliers participated: 160

MARA

What are the primary reasons preventing you from adopting AI tools for your hotel?

Identifying key hurdles preventing hotels from adopting AI tools and technologies.



Total hoteliers participated: 30

Technology

Provide data

Optimize services

Services

Improve manual services, personalized

Provide data

Predictive capabilities

Rational allocation of resources through timely access to hotel operational data via the IoT

Reduce cost

Improve customer experience, eficiency

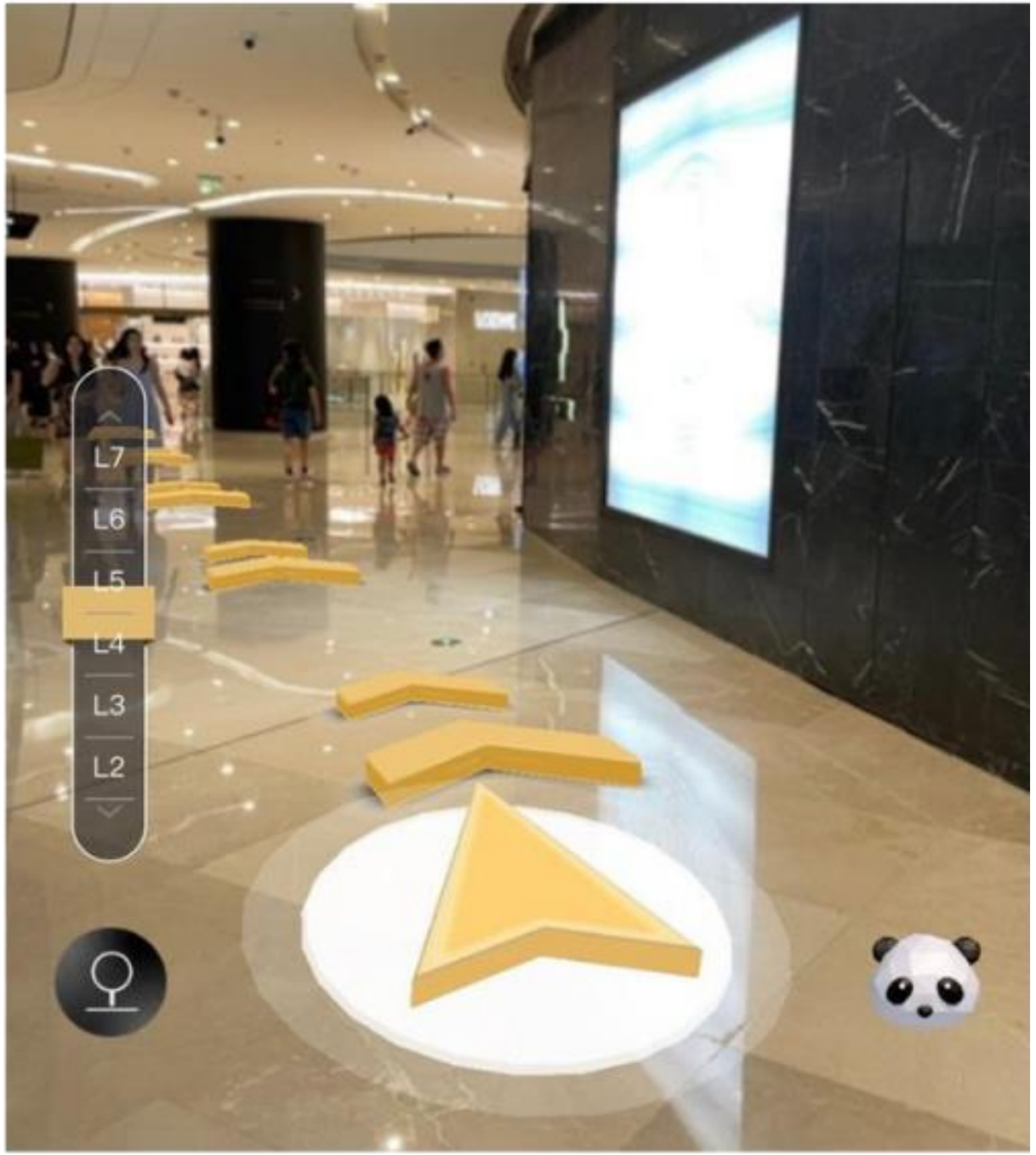
Limited amount of manual instruction

LOBBY

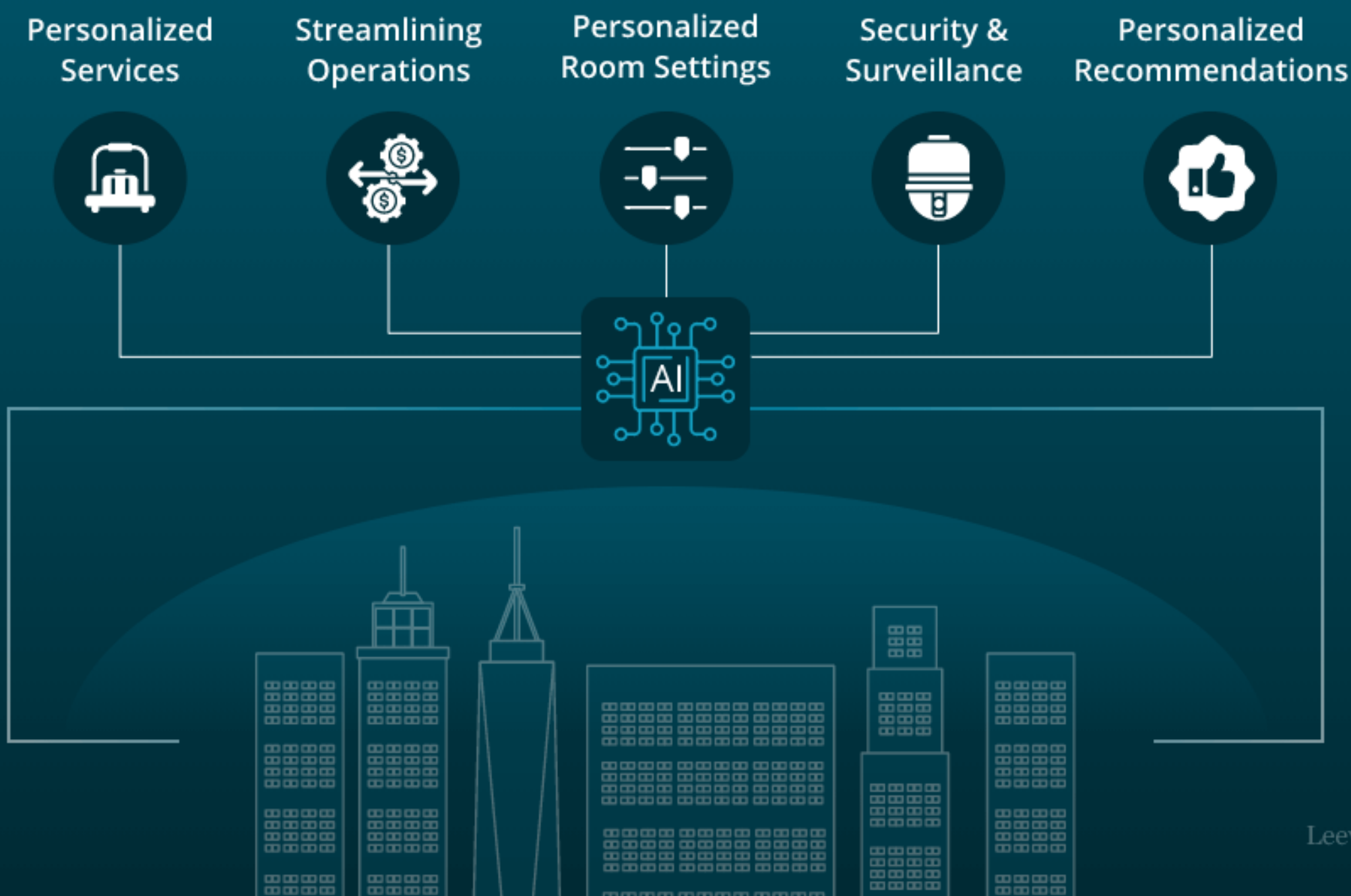
SWIMMING POOL

ROOM

L7
L6
L5
L4
L3
L2


L7
L6
L5
L4
L3
L2

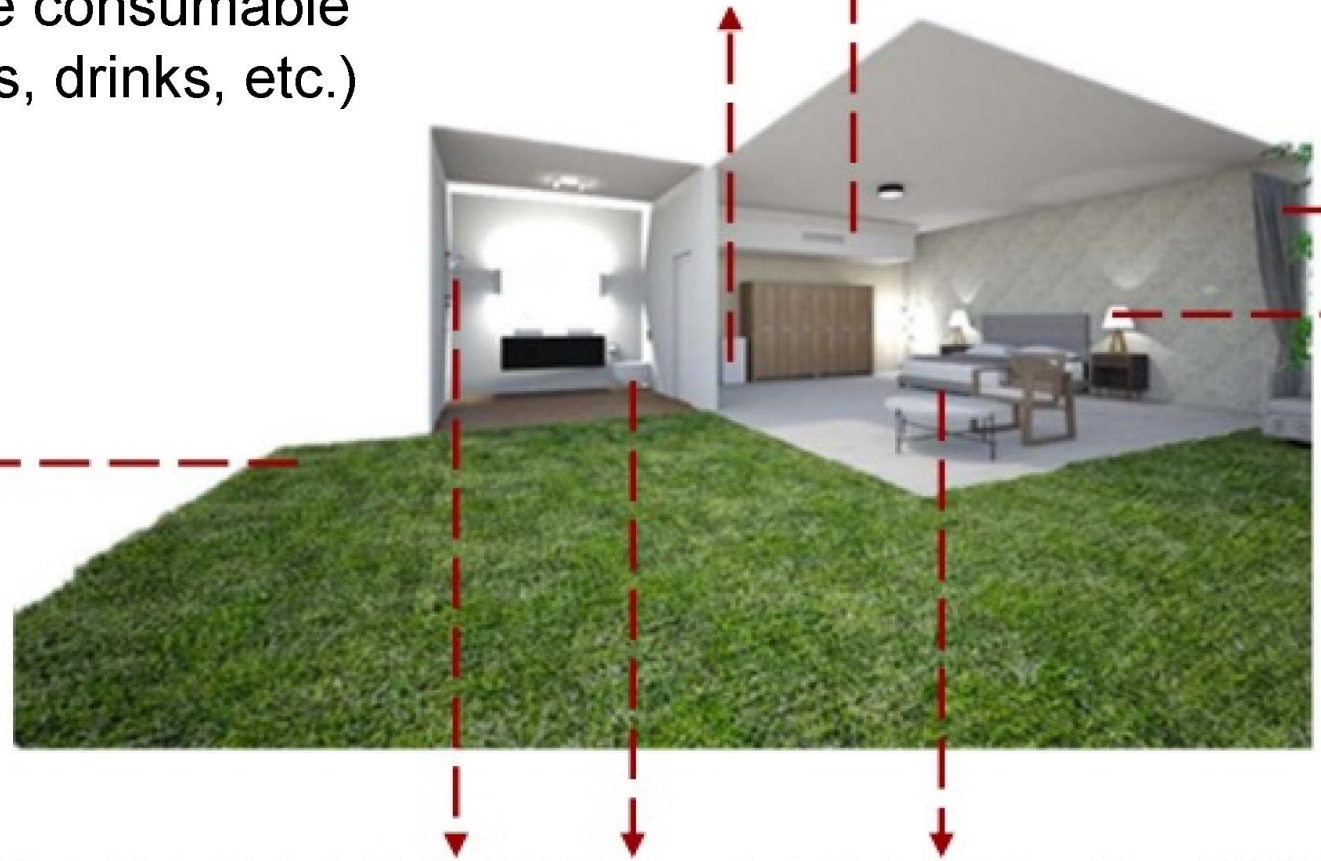
ai


Personalized Services
Streamlining Operations
Personalized Room Settings
Security & Surveillance
Personalized Recommendations
AI
LeewayHertz

IoT in Hospitality

Indoor temperature control systems

Supply chain management
(refill the consumable materials, drinks, etc.)



Intelligent lighting systems

Greenery control

Intelligent electric equipment
(room electric equipment, service equipment,etc.)

ROOM DISINFECTION RECORDS

MINIBAR SHOPPING

WIFI AND PASSWORD

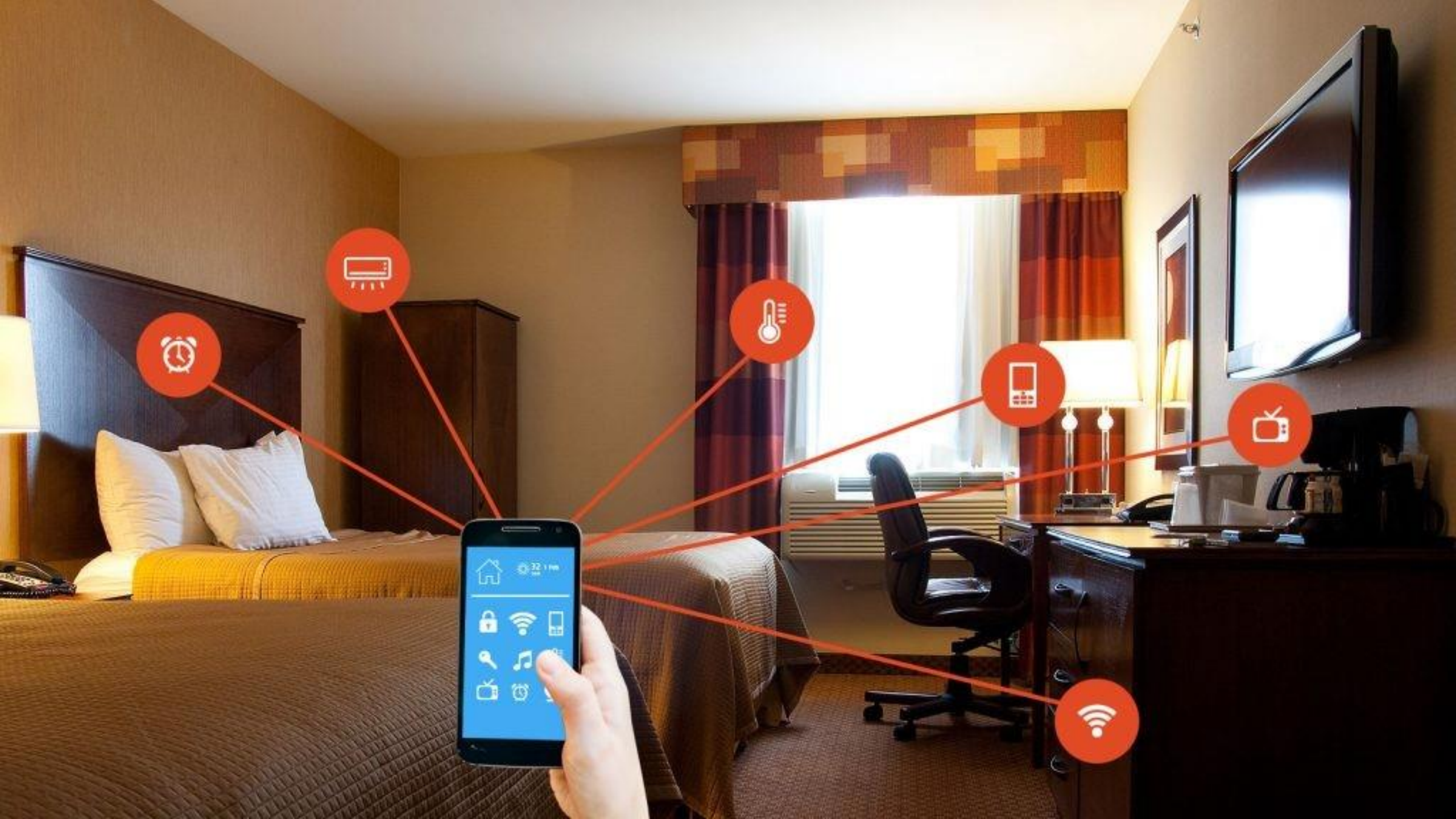
ORDERING HOTEL FOOD

ONE-CLICK CALLING THE FRONT DESK

SELF-SERVICE RENEWAL

ONE-CLICK CALLING THE CLEANING

SERVICE COMPLAINT



DET 1
Final
Markets
DJIA: 18285.00
S&P 500: 2124.98
NASDAQ: 4501.97
Hourly Forecast
10AM
1PM
4PM
57°F
61°F
63°F
5-Day Forecast
Fri
Sat
Sun
69°F 53°F
77°F 58°F

Privacy and Data Security Concerns

The Human Touch vs. Automation Balance

Costs, ROI, Staff Training

1. Identify the Right AI Technologies for Your Business
2. Partner with AI Vendors and Start Small
3. Measure Success and Scale Up